

Phone: (507) 334-4748 Trot Email: trot@irisRemembers.com Website: www.irisRemembers.org

Founded in 1987, IRIS offers parents, families, friends and professionals support, education and resources on the death of a child in early pregnancy, or from premature birth, stillbirth, neo-natal death, birth defects, Sudden infant death syndrome (SIDS), illness, accidents, and all other types of infant and early childhood death.

Turkey Trot 2018 Request for Support

Dear Friends,

The **10th Annual IRIS Turkey Trot** will be held on **November 22, 2018** (Thanksgiving morning) in Faribault, MN. All proceeds will benefit Infants Remembered in Silence (IRIS). IRIS has been providing services in your community and the surrounding area for over 30 years. As a non-profit organization, we can continue to provide our services only because of generous donations from people like you!

The IRIS Turkey Trot includes a 10K run, 5K walk or run, Tot Trot, Gobble Wobble, and a Virtual Race. The number of adults and children participating increases each year. The goal of the IRIS Turkey Trot is to raise awareness of the support and advocacy services provided by IRIS, and to raise much needed funds to support this nonprofit 501(c)3 organization. IRIS is funded *100-percent* through donations and memorials.

Some background information about IRIS:

- IRIS was founded in 1987.
- IRIS is dedicated to offer support, education and resources on the death of a child in early pregnancy (miscarriage, ectopic pregnancy, etc) or from premature birth, stillbirth, neo-natal death, birth defects, sudden infant death syndrome (SIDS), accident, illness and all other types of infant and early childhood death.
- IRIS serves a six county area in Southeast Minnesota Dodge, Goodhue, LeSueur, Steele, Waseca, and Rice.
- On average, IRIS assists 7,000 people each year in these 6 counties.
- IRIS provides services around the world through the resources on the IRIS website (over 425,000 website visits, from 211 countries, and translated into 183 languages).
- For each child that dies, IRIS spends approximately \$450 on assistance for the family.

We hope that you will consider becoming a **2018** sponsor for our **Turkey Trot**. We have developed a variety of sponsorship levels (see enclosed Sponsor sheet). Sponsors at the Gold level (\$1,000) and higher have the opportunity to be advertised on 1 (of 7) Mile Marker Signs. Sponsorships at the Bronze level (\$250) and above entitle you to place promotional items in the participant bags. All donations for sponsorship levels are for the **2018** event only, and are not accumulative. If you need additional information you may contact the IRIS office at 507-334-4748, send email to trot@irisRemembers.com, or visit the IRIS website at www.irisRemembers.org.

Thank you for your consideration!

Turkey Trot Committee Members

Jennifer Vargo - Turkey Trot Chairperson

- Jeff Anderson Tom Helgeson Diana Kelley Lori Mickelson Stacy Murphy Angie Sundwall Jon Zimprich
- Stacy Chmelik Sue Jandro Renee Kleeberger Holly Moullin Dani Kawell Ben Wegner

